



Date

Point of Contact Name

Company Name

Address 1

City, ST Zip

Dear Potential Sponsor:

We are writing to you to present a sponsorship opportunity for the inaugural **IAABO Board 23 Challenge**, which will feature 10 high school boys basketball teams from across Maryland. This event will be held on December 8, 2018 at the Community College of Baltimore County – Catonsville and it promises to be an exciting day of basketball! This year’s **Challenge** will benefit the Johns Hopkins Children’s Center in Baltimore, MD. For information on this event, visit our website at [www.iaabo23.org/challenge](http://www.iaabo23.org/challenge).

The Johns Hopkins Children’s Center is known throughout the world for providing premiere pediatric health care. Each year at the Children’s Center, many dedicated people care for over 100,000 patients and families. Thanks to the care of the wonderful doctors, staff and groundbreaking medical research, the Hopkins Children’s community extends across the world. Some patients walk to the clinics, while others travel from across the U.S. and distant countries for the world-class pediatric care. With the support of the community, Hopkins Children’s will continue to fulfill our vision of a positive outcome for every child they treat.

The following teams will be participating in this year’s **IAABO Board 23 Challenge**:

Baltimore City College  
C. Milton Wright High School  
Calvert Hall College High School  
Catonsville High School  
Gerstell Academy

Mergenthaler Vo-Tech High School  
North Caroline High School  
North County High School  
Oakland Mills High School  
Woodlawn High School

We ask that you become a corporate sponsor by donating to the **Challenge**, either on the State Championship, Regional Championship, County Championship, or Conference Championship levels. This is a great way to support Johns Hopkins Children’s Center, as well as advertising to the community. We have included the giving levels in this mailing—each level has its own features. A member of the IAABO Board 23 Challenge committee will be contacting you soon to discuss this sponsorship opportunity.

Thank you for your time and consideration.

Sincerely,

**IAABO Board 23 Challenge Committee**

[www.iaabo23.org/challenge](http://www.iaabo23.org/challenge)



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## Sponsorship Levels

### State Championship Level Sponsor (\$1,000 and Above)

- Your Company Signage at event (4x6 size – provided by sponsor)
- 6 VIP Passes
- A Link to your Company Website on the Challenge Web Page
- Full Page ad in the Challenge Program
- Public Address recognition at the Challenge
- A Plaque of Appreciation

### Regional Championship Level Sponsor (\$500 - \$999)

- Your Company Signage at event (3x5 size - provided by sponsor)
- 4 VIP Passes
- A Link to your Company Website on the Challenge Web Page
- Half Page ad in The Challenge Program
- Public Address recognition at the Challenge
- A Letter of Appreciation

### County Championship Level Sponsor (\$250 - \$499)

- A Link to your Company Website on the Challenge Web Page
- 2 VIP Passes
- Quarter Page ad in The Challenge Program
- Public Address recognition at the Challenge
- A Letter of Appreciation

### Conference Championship Level Sponsor (\$25 - \$249)

- Recognition as a Sponsor in the Challenge Program
- A Letter of Appreciation

*\*\*\*For more information and how to donate, contact Challenge Chairman Steve Young at [steveyoung996@yahoo.com](mailto:steveyoung996@yahoo.com) or (443) 271-9225\*\*\**

**Chelsea Kling**

*Associate Director of Development*

**Development Office**

750 E. Pratt Street

Suite 1700

Baltimore, MD 21202



June 22, 2018

Dear Friend:

Please accept this letter as confirmation that the IAABO Board 23 Central Maryland District is a friend and supporter of the Johns Hopkins Children's Center and we welcome them working on our behalf. Any assistance that you can lend or donation you can provide would greatly support their goal of raising funds for to reach their goals to benefit the Child Life Department.

The Johns Hopkins Children's Center is known throughout the world for providing premiere pediatric health care, but first and foremost we are taking care of the 100,000+ patients and families that visit Hopkins Children's each year. Thanks to the care of our wonderful doctors, staff and groundbreaking medical research, the Hopkins Children's community extends across the world. Some patients walk to our clinics, others travel from across the U.S. and distant countries for the world-class pediatric care for which we are renowned. With the support of the community, Hopkins Children's will continue to fulfill our vision of a positive outcome for every child we treat.

It is uncommonly known that for just over a century, Hopkins Children's has been a non-profit hospital, and has always relied on the philanthropic support from our corporate and individual partners. Each year we partner with extraordinary partners like Santa's Sleigh to raise funds that will allow us to sustain and develop programs and services for the patients and families we serve.

We appreciate and support the efforts of IAABO Board 23 Central Maryland District as they work to ensure that miracles will continue to happen at Hopkins Children's. Our tax ID number is 52-0591656.

Thank you for your contributions to our very worthwhile cause and please feel free to contact me at (410) 361-6476 with any questions about the Johns Hopkins Children's Center and our fundraising efforts.

For the kids,

A handwritten signature in black ink that reads "Chelsea Kling". The signature is written in a cursive, flowing style.

Chelsea Kling

Associate Director of Development